

Shoreline Event & Activity Manual

Table of Contents

Introduction

- Purpose
- Celebrating and Restoring Shorelines

Events and Activities with a Shoreline Theme

- Existing Annual Events
- Examples of Shoreline Related Events and Activities

Other Event and Activity Ideas

- Ideas for Short Events and Activities (1-2 hours)
- Ideas for Day, Weekend or Month Long Events and Activities
- Five Fun Ideas for Hosting a Great Event!
 - Hold a Ribbon Joining Ceremony
 - Create a Shoreline Discovery Tour
 - Issue a Shoreline Action Challenge
 - Document/Map a Shoreline
 - Restore a Shoreline
- Recognizing Your Participants and Volunteers

Resources Required to Host a Shoreline Related Event or Activity

- Community Support
 - Involving Your Local Community Organizations
 - Involving Your Local Businesses
 - Using Local Resources
 - Building Your Network - Creating a Team
- Financial and In-kind Support
 - Sponsor
 - Fundraising
- Volunteers
- Valuable Contacts
- Supplementary Resources
 - Living by Water Project Programs and Materials
 - Other Sources

Considering Logistics

- Careful Planning Saves the Day
- Developing a Budget
- Indoor/Outdoor Considerations
- Safety
- Insurance
- Environment-Friendly Logistics

Shoreline Etiquette

- The Do's and Don'ts
- Permits and Permission

Promoting and Publicizing Your Event

- Posters and Flyers
- Promotion
- Advertising
- Publicity

Case Studies

- Friends of Jasper National Park
- Girl Guides - Saskatchewan
- North Okanagan Naturalists' Club
- Cowichan Community Land Trust
- SeaChange Marine Conservation Society

Conclusion

Initiate....Participate....Celebrate!